



**Press Release**  
**20<sup>th</sup> June 2023**

## Taste of summer: PizzaExpress introduces new menu items

In celebration of summer PizzaExpress is introducing two seasonal specials with a citrus twist. Launching on Tuesday 20<sup>th</sup> June for a limited time only, the La Cubana pizza topped with lime and Pizza Pal Float including lime and basil sorbet are set to be hits with customers looking for a taste of the season.

Firstly, bringing a touch of Havana to PizzaExpress and named by PizzaExpress customers is the La Cubana pizza. The pizza features succulent Cuban pulled pork and roasted peppers, topped with a sprinkle of tomato, red onion, fresh coriander and a wedge of lime. As with all PizzaExpress pizzas, the La Cubana sits on a base made at PizzaExpress' own bakery in Oxfordshire, which is then kneaded by Pizzaiolos (pizza chefs) at each restaurant. Each base is then topped with a delicious passata made from 100 per cent Italian tomatoes.

To accompany the flavour sensation that is the La Cubana pizza, PizzaExpress has zested up its drinks offering for the summer, with customers invited to take a refreshing sip of the unique Pizza Pal Float: a fun combination of the PizzaExpress Pizza Pal, a fruity pale ale with notes of citrus and grapefruit brewed locally in the United Kingdom, poured over a scoop of lime and basil sorbet.

PizzaExpress Food & Beverage Director Jane Treasure said, "Dinnertime should be showtime and with the introduction of our La Cubana pizza and Pizza Pal Float, this summer we're serving up the stars of the show right on your plate. Using only the freshest of ingredients to create a crescendo of flavour, we can't wait to welcome customers to enjoy a taste of summer at PizzaExpress."

Fan favourites are also available all summer long at PizzaExpress, from the fresh Bosco Salad which tastes of the Mediterranean with garlic and herb mushrooms, to a selection of tipples perfect for sipping in the summer sun like the Rhubarb & Raspberry G & T. No celebration of summer is complete without dessert and with the Sunshine Sundae already proving a hit with customers, PizzaExpress is ready to put on a show this summer.



For those keen to try the new menu items, La Cubana can be enjoyed both in PizzaExpress restaurants or via delivery, while those interested in creating a Pizza Pal Float will need to head to their nearest pizzeria.

Those who dine at PizzaExpress this summer can also join the PizzaExpress Club, which provides incredible rewards every time customers dine, from dough balls at Bronze to a free child's meal and more at Gold. Find out more at [pizzaexpress.com/club](https://pizzaexpress.com/club).

To learn more about PizzaExpress, visit <https://www.pizzaexpress.com/>.

## ENDS

For further information please contact the PizzaExpress press office on [press@pizzaexpress.com](mailto:press@pizzaexpress.com)

### Notes to Editors:

- PizzaExpress believes that dining should be one of life's highlights. It's why every PizzaExpress pizzeria is packed with pizzazz and only the freshest and perfectly sourced ingredients will do. It's why every dish is made with care—and flair. Because at PizzaExpress, a pizza doesn't just mean dinnertime, it means showtime. Whether they're dining in or out, on the menu customers will find icons they know and love like Dough Balls, American Hot and the Sloppy Giuseppe, as well as vegan or gluten-free options, and lighter dishes.
- Today, PizzaExpress has over 360 pizzerias in the UK which it continues to remodel at pace, alongside opening new & relocated pizzerias. It's also proud to sell an extensive range of supermarket products including the UK's best-selling salad dressing.
- Globally, customers are served through owned operations in Hong Kong and the UAE, as well as franchise operations across Asia, Middle East and Europe.
- PizzaExpress' digital transformation continues at pace – with over 1.6million customers now in the PizzaExpress Club – an industry leading loyalty scheme. Customers earn treats on the house every time they dine, from free children's meals for loyal members to Dough Balls just for signing up.
- Learn more about PizzaExpress including the story of how Peter Boizot founded the brand in Soho in 1965 at <https://www.pizzaexpress.com/about-us>.